

## THE DIGITAL WAY OF READING

Mudit Mittal Co-Founded an Indian Startup and got the platform ebookslibary.com developed with the aim of bringing in multiple publishers on a common platform thus catering to the needs of institutes and individuals.

Reading print books for studying, leisure or for knowledge is a common sight and why not, print books have been there for over 1000 years. The Diamond Sutra, a Buddhist book from China from around 868 A.D. during the Tang Dynasty, is said to be the oldest known printed book. The Gutenberg Bible is known to be the earliest major book printed using mass-produced movable metal type in Europe.

Reading habits of book lovers has changed, ease of access is now the go to mantra for all avid readers. With print books taking up more and more space and putting more pressure on environment, individuals and institutes have

begun to realize the need. Traditional libraries are being morphed into digital libraries indicating the paradigm shift.

Environmentalists too have been advocating E-books so as to bring down the usage of paper hence the chopping of trees. Earlier institutional libraries didn't have a choice as there were hardly any service providers catering to their needs of a wide assortment of books - textbooks, reference books, leisure reading etc. all available on a common platform.

Platforms like Project Gutenberg provide free books for leisure reading but no platform provides institutes assortment of books along with licensing, maintenance and training services. An Indian start up - Techive stepped up and developed the platform www.ebookslibary.com to cater to the needs of individuals and institutes. More players have initiated their efforts to enter this space thus indicating changing trends.



## SONNET MONDAL – THE TRAVELLING MYSTICAL POET OF KOLKATA

Mysticism, subtleness, and unsettled are the terms synonymous with the life and poetry of

renowned Kolkata-based poet Sonnet Mondal. His books 'An Afternoon in My Mind' and 'Karmic Chanting' float between realms like nostalgia does in the mind. His poems take readers into a realm of sharp truth and strong imagination instead of removing them from natural forms. His spirit of inquiry remains unsettled and continues its quest from one poem to another. With an elegiac and beautiful voice, he embarks on a journey of meditation out of the pain he feels about war and loss. Despite the comfortable isolation that permeates all of his poetry, he never forgets

to extend a warm welcome to readers with his interpretation of their own personal experiences with societal changes.

Not only does Mondal direct Kolkata's International Poetry Festival-Chair Poetry Evenings, but he has also visited far and wide to various literary festivals of the world with translations of his works into more than twenty languages. His poems

have appeared in various anthologies and magazines all around the globe, and this year he has read in various international literary events, including the Poetry Africa International Festival, Struga Poetry Evenings, and Offline Istanbul Festival, among others.



## AUTHOR YOGITA WARDE RECEIVED THE ASIAN LITERARY AWARD 2022

Yogita received Asian Literary Award 2022 for her writing works (books). She was honoured with 'LitFest 2020 Author of the year'.

Not only praised and lauding, but the author also received the "Tagore commemorative honouree Award 2021" for her masterpiece "Diya". She has also received 'Global Leadership Excellence Award 2022' by Aesthetics International and IHW. Woman Author of the Year - 2022' by MTTV together with Global Women Inspiration Award & conclave 2022 and Ukiyoto LitAwards Q2'22 Women Writer of the Year.

She is known worldwide for her unbelievable books- "Sathi & Sudheer", "Diya", "Post Card: Every life has a lesson" and "Cooker Ki Seeti" which came out as real masterpieces. She believes that the power of words is unbeatable. People need to understand the power of words so that they can become educated and well-mannered.



## INDIANS LOOK TO HOMEGROWN CURLY HAIR EXPERT, XO CURLS

Fed up with not being able to find the right hair products for her wavy/curly/moody hair, founder Tanya Bhat decided she was going to find out how to have a good hair day, every day. Tanya created a brand specifically for curly-haired people of all ages, genders, and curl types - XO Curls.

The brand was launched with the XO Curls Shower

Detangling Comb - a truly unique comb that is different from anything else in the market. This CGM-friendly, patented comb has wavy teeth of alternating lengths to allow gentle combing of wet curls. This XO Curls flagship product was met with much love and



acclaim from influencers and users, garnering 1200+ reviews on Amazon, and a 4.5 (out of 5) star rating.

Now available in four colours, the comb is joined by the XO Curls Flax Seed Heat cap for deep condition-

ing and the XO Curls Cold-pressed 100% Pure Argan Oil, imported from Morocco with no preservatives, fragrances, or additives. Available on Nykaa, Amazon, Flipkart, Myntra, and www.xocurls.in. XO Curls aims to launch a whole line of natural, eco-conscious hair care products with no animal testing for discerning wavy and curly-haired Indians.

## SHIVANGI DESAI: THE FOUNDER OF FIT BHARAT MISSION

Shivangi Desai is India's leading Certified Health & Nutrition Coach, Lifestyle & Weight Management Specialist, Advance Supplement Advisor and a Yoga and Zumba teacher. She is the founder of Fit Bharat Mission with a vision to give people real awareness about health and fitness. She conducts various online, offline and recorded workshops for the society. Some of her programs include Food as Medicine, Detox, Be Your Own Doctor, Ultimate Health Boot camp and Sleep Smarter. She is a young, vibrant and multi-talented personality with an in-depth knowledge about health, wellness and lifestyle. Her live sessions have always left the audience spellbound due to the reliable and practical examples of the society. Her highly energetic, entertaining



create a community of 10,000 Health Coaches who can work towards the health of the humanity. She wants to empower men and women to achieve holistic richness by transforming others' health through her unique Health Coach Program (HCP). She conducts a very unique and one of its kind Health Coach Program aimed to train anyone wishing to become a successful Health Coach. She believes in living life with a purpose. She believes, successful Health Coach = right knowledge + business sense + social media skills. She teaches the same secrets and formulas she used to aspiring Health Coaches. Today, with Fit Bharat Mission, thousands of people have not only lost weight sustainably, but also reversed lifestyle illnesses like diabetes, hypertension, thyroid, or digestive disorders.

## DR KIRAN CHADHA'S LATEST NON-FICTION 'MAGIC OF INDIAN WEDDINGS' IS A LEGACY FOR FUTURE GENERATIONS

Dr Kiran Chadha is a former bureaucrat, a writer, a philanthropist. She is the author of two acclaimed books - Delhi House... through My Eyes & Echoes of the Heart. Dr Kiran Chadha published her latest Non-Fiction, MAGIC OF INDIAN WEDDINGS: TIMELESS TRADITIONS, SACRED CUSTOMS.

She says "Magic of Indian Weddings delves into the genesis of wedding rituals, customs, beliefs and astrological perspectives. This is a kaleidoscopic view of different types of Indian weddings, both religion wise and region wise. Brilliantly written, extensively researched and immaculately conceptualized, this sumptuously illustrated and designed book pre-



sents a canon of wedding literature with a plethora of rites and rituals."

Dr Kiran Chadha brings forth the heritage behind elaborate ceremonies. She looks at the meaning and relevance of shlokas, hymns and vows that go back centuries. This book is not only a documentation of the treasured inheritance of values, beliefs and customs, but it is also a legacy for future generations. It is an earnest and timeless saga of the magic and mystique of Indian weddings. She runs an NGO, Swachh Dalhousie: Clean Dalhousie. Dr Chadha is the recipient of Shree Sri Puri Award by the Governor of Himachal Pradesh in 2007.

## SWAPNA SANCHITA'S BOOK 'DES VU' IS AN OUTPOURING OF HUMAN EMOTIONS

'Des Vu' is a collection of 42 poems. They are reflections, musings and an outpouring of human emotions. The poems do not always follow a rhyme scheme but they are all written from the soul. Love, friendship and heart-break all tied up in a bouquet of words.

The poems are contemporary, and some of them are accompanied by illustrations adding to the charm of the book. The poems aren't long, but they are deep. Des Vu is a debut poetry collection by the poet, but the poetry is nuanced, easily relatable, written in different styles. If you are looking for a book of poems for a lazy Sunday afternoon, or one of those rainy days where the only thing that makes sense is poetry, this is the book to read. Each poem will tug at your heartstrings, leave you contemplating everyday things, and give you the words you may have often looked for in your own life. Instagram @sanchitaswagha

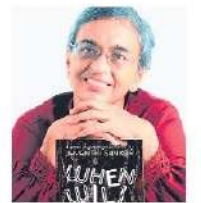
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## BREVITY AS ITS BEST

Jayanthi Sankar in her post-modern socio psychological novella, 'When Will You Die?' through her exploration of the inner worlds of Susan, Joe and Sany in a simpler, yet charming narrative yet again marvels readers with her storytelling. While examining different levels of human psychology, the novella generates abundant fodder for thought. One should read 'When Will You Die?' to find out how brevity can create so much volume and depth bringing out a multi-layered fiction. Jayanthi Sankar has been in several international panels

of literary festivals. Tabula Rasa her third book, and the second novel was a 2022 NYC Big Book Award 'Distinguished Favourite' in the category of Historical Fiction and an 'honorable mention' in San Francisco book fest award 2022. Misplaced Heads, was on the EVELANDS Book Awards 2020 final list of historical fiction, in Greece, making its mark as an outstanding postmodern historical fiction. The acclaimed 'Dangling Gandhi' the winner in fiction short story in 2020 International Book Award - American book fest



also won international The Literary Titan award. With her fourth book 'When Will You Die?' launched recently, she had an engaging conversation with The Hans India to share some of her experiences.

## SHAMBHAVI MEHROTRA: THE FEARLESS WOMAN HAS EARNED EVERY RIGHT TO HER WORDS!

Writer Shambhavi Mehrotra is an expert in her fields: she's a masters in law, a teacher, running her own academy, and a lifestyle blogger. But it's escaping the routine to spend time on

writing poems and stories that she loves the most. She took the leap in 2020 and started sharing her hidden words with a growing audience. And now, in 2022, she's introduced Esoteric Writers, a platform that provides assistance for publishing and supports budding writers who want their voices heard. She has done a lot to help out dreaming authors, made books and pro-



## AASHIMA ARORA'S BOOK '#TRUE LOVE AND A COOKIE BOX' IS SHUDD DESI ROMANCE

Recently released, '#True Love and a Cookie Box' by the author Aashima Arora is an interesting entrant in a genre that has been recently catching a lot of eyeballs. Shuddh Desi Romance. Set in Mumbai, the love story successfully captures the essence of the Metro

she had written but never given to her husband. After a few twists and turns, the couple gets back together.

The story just doesn't limit itself to a steamy romance. It has family-drama, comedy, and romance, a full entertainer. The love letters stowed away in a cookie box form an engaging, intricate



## ASHRAF KARAYATH'S 'JANAKA AND ASHTAVAKRA, A JOURNEY BEYOND' IS A SPIRITUAL TALE

Ashraf Karayath's book 'Janaka and Ashtavakra, A Journey Beyond' is a spiritual tale between epura. Janaka and his spiritual guide Ashtavakra. His book brings closure, perfectly weighing out physical and spiritual balance together. Set in a time of war with looming turbulent clouds over Mithila, Raja Janaka continues to stray spiritually motivated on his path of spiritual enlightenment. As time flows through



## MISS ECO TEEN INTERNATIONAL: CHERISHA CHANDA TO REPRESENT INDIA IN EGYPT

The 17-year-old girl Cherisha Chanda is all set to represent India at the prestigious Miss Teen Eco International Pageant in Egypt to be held from December 4 to

December 11. The Grand Finale will take place on the 11th of December. Cherisha Chanda, who hails from Gramgan is a student of Class 12th at GD Goenka Public School, Studying science, she aspires to be a

